




NETGEM Presents With Open IPTV Forum AT IPTV Forum Asia
*Netgem TV to Illustrate Open IPTV Form's Spec Guidelines and Declarative App
Application Environnement*

Paris, France, November 27th, 2009. Netgem (www.netgem.com) a leading provider of IPTV technology and services to Telecom operators worldwide, today confirmed it would be demonstrating its next generation software, NETGEM TV, on the Open IPTV Forum (www.oipf.tv), booth (Stand 7 & 8) at the IPTV World Forum Asia exhibition in Hong Kong from December 1st – 2nd (www.iptv-asia.com).

“We are delighted to have Netgem, a valued member of the Open IPTV Forum with us for this important industry event. They drew the crowds at IBC and we expect them to do the same again next week in Hong Kong.” said Yun Chao Hu, Chairman of the Open IPTV Forum.

After announcing its selection by Telstra for the T-Box project in Australia, Netgem is pursuing its international development plan within the IPTV market. “The Asia Pacific region has a great potential for Netgem to provide both pure IPTV and Hybrid TV service to Telecom operators looking for innovative solutions to differentiate their TV offering and drive ARPU,” explained Netgem’s Managing Director, Christophe Aulnette who is representing Netgem at the IPTV Form Asia event.

Netgem will be presenting its innovative NetgemTV IPTV middleware, which demonstrates elements of the Declarative Application Environment (DAE) of the Open IPTV Forum (OIPF) Release 1 specifications. The DAE is a declarative language based environment for presentation of user interfaces, including scripting support for interaction and access to other client functions.

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About Netgem

Netgem is a pure-play provider of innovative IPTV solutions (software and hardware) for telecom operators. Combining a unique TV and telecom expertise, Netgem has been instrumental in the successful rollout of IPTV in the French market, with 2 millions homes active. Netgem is listed on Compartment C of Eurolist–Euronext Paris (NTG FP 7537).

www.netgem.com

IPTV Forum Asia – Stand 6/7 (Open IPTV Forum)



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About Open IPTV Forum

The members of the Open IPTV Forum are working together on the development of open standards because they recognize that combining the expertise of all involved will help to streamline and accelerate deployments of IPTV technologies. Their aim is to make the next generation of IPTV a mass market service and to maximize the benefits of IPTV for consumers as well as the industry.

The Open IPTV Forum is fully open to participants from across the communications and entertainment industries, and brings together network operators, content providers, service providers, consumer electronics manufacturers and home and network infrastructure providers.

For further information about the Open IPTV Forum: visit <http://www.oipf.tv> or email contact@oipf.tv